

## Why **ADVERTISE** in our magazine?

The Texas Housing Conference brings in affordable and market rate housing professionals, vendors, and suppliers to Austin, along with sales and marketing staff from national and international businesses and developers.

When you advertise in our *Texas Affordable Housing Magazine*, we give you the added value of online marketing through our website, include your company name in the Conference and we provide advertisement proofs for final approval – all for FREE!

In 2019, we had 1200+ attendees from 42 states! Join us in 2020.

## Gain valuable **EXPOSURE!**

Industry leaders will be in Austin for a week while networking and socializing with their peers. Over 1,500 *Texas Housing Magazines* will be printed and distributed to 1,000+ conference attendees, exhibitors, partners and elected officials.

As an added benefit, *Texas Housing Magazines* are used as a marketing tool throughout the year to promote the Texas Housing Conference to other professionals and organizations involved in the design, production, financing, legal representation, and maintenance of housing communities in Texas and across the nation.

## Join our growing list of **ADVERTISERS!**

Take advantage of our conference advertising opportunities. The companies listed below did in 2019:

AMTEX Multi-Housing  
Bank of America Merrill Lynch  
BBVA USA  
Berkadia  
Blazer Building Texas, LLC  
BOK Financial  
Capital One Bank  
CBRE Affordable Housing  
CenterPoint Energy  
Centrant Community Capital  
Citi Community Capital  
Coats Rose, P.C.  
CohnReznick  
Community Housing Resource Partners  
CREA, LLC  
Cross Accounting Solutions  
Dauby O'Conner & Zaleski, LLC  
Davis-Penn Mortgage Co.  
Diamond Property Consultants  
Dominium, Inc.  
Dwight Capital  
Element Architects  
Goodman Manufacturing  
Gulf Loss Consultants  
Highridge Costa  
Housing Lab by Betco  
Hudson Housing Capital  
Hunt Companies  
JLL Capital Markets  
JP Morgan Chase Bank  
Katopody, LLC  
KeyBank Real Estate Capital  
LDG Development  
Locke Lord, LLP  
Mayfair Management Corp  
National Church Residences  
National Equity Fund  
Newmark Knight Frank  
Novogradac & Company, LLP  
NRP Construction Services  
PNC Bank, National Association  
Portfolio Resident Services  
Prospera Property Management  
R4 Capital, LLC  
Rainbow Housing Assistance Corp  
Raymond James Tax Credit Funds  
RBC Capital Markets  
Red Stone Equity Partners  
Regions Affordable Housing  
Seldin Company  
Shacklford Bowen McKinley & Norton  
Sonoma Housing Advisors  
Southeast Texas Housing  
Stifel, Nicolaus & Company, Inc.  
SVN Affordable / Lavental Realty  
Texas Association of Local Housing Finance Agencies  
Texas Department of Housing & Community Affairs  
The Richman Group/Affordable Housing Corp.  
Tidwell Group  
Wells Fargo  
Wilhoit Properties

**Remind conference attendees of your product and service throughout the year by placing an ad in the 2020 *Texas Affordable Housing Magazine!***

## Deadline to Reserve Space

# May 20, 2020

## Advertisement due June 1, 2020

Texas Affiliation of Affordable Housing Providers

221 E. 9th Street #408, Austin, TX 78701

Phone: 512-476-9901

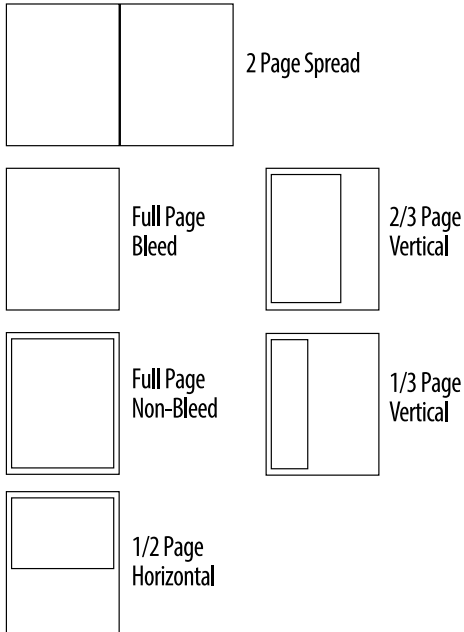
Email: [KSutterfield@taahp.org](mailto:KSutterfield@taahp.org)

**2020 Texas Housing Conference**  
**Austin, Texas**  
**Fairmont Austin, July 20-22, 2020**



The Texas Housing Conference offers a great marketing program to get your business noticed. As an added benefit with the purchase of a print advertisement in our *Texas Housing Magazine*, you will receive the a company listing in the Conference Guide.

## Advertising Sizes



## Ad Rates / Sizes (all ads are 4-color process)

- 2 page spread (with bleed) 17" w x 11" d (trim size - add .125" for bleed) . \$3,500
- Full page (with bleed) 8.5" w x 11" d (trim size - add .125" for bleed) . . . \$2,000
- Full page (without bleed) 7.75" w x 10.25" d . . . . . \$2,000
- 2/3 page vertical 5" w x 10.25" d . . . . . \$1,500
- 1/2 page horizontal 7.75" w x 5" d . . . . . \$1,250
- 1/3 page vertical 2.25" w x 10.25" d . . . . . \$1,000

## Premium Positions

- Center Spread (2-page) . . . . . \$5,000
- Back Cover (Full Page) . . . . . \$3,500
- Inside Front Cover (Full Page) . . . . . \$3,000
- Inside Back Cover (Full Page) . . . . . \$3,000

## Binding Contract

Advertiser agrees to comply fully with Rules and Regulations for the 2020 Texas Housing Conference, which are incorporated into the Application and Contract by reference. This contract becomes a binding contract only upon conference management's issuance of the written confirmation to the advertiser. The advertiser understands and agrees that by signing this contract and by providing its mailing address, e-mail address, telephone number and fax number, it consents to receive communications from the Texas Housing Conference management via regular mail, e-mail or telephone.

**PAYMENT AND TERMS.** Payments are due on or before March 31, 2020. If contract is signed after 3/31/20, payment is due with the signed contract. Failure to comply with payment terms may result in loss of this and future value and promotional opportunities.

**CANCELLATION OF ADVERTISING:** In the event that written notification of cancellation of advertisement is sent from the authorized representative of Advertiser to TAAHP on or before 180 days prior to the event; all sums paid up until that date will be refunded. No cancellations or refunds will be accepted/made within 180 days of the event.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Authorized By \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

- I certify that I am authorized to sign this contract.
- I understand that payment is due by May 20, 2020 (or with this signed contract if after 5/20/20)

**Submit Signed Contract to**

**Kristi Sutterfield, KSutterfield@taahp.org**

## How to Pay/Request Invoice

Purchase your ad at [texashousingconference.org](http://texashousingconference.org). You can pay by credit card or select the "bill me later" option.

**Payments Due on or before May 20, 2020**

(if purchased after May 20, 2020, payment is due with contract)



TEXAS AFFILIATION OF  
AFFORDABLE HOUSING  
PROVIDERS



512-476-9901

[texashousingconference.org](http://texashousingconference.org)

[info@taahp.org](mailto:info@taahp.org)