

Why **ADVERTISE?**

The Texas Housing Conference brings in affordable and market rate housing professionals, vendors, and suppliers together, along with sales and marketing staff from national and international businesses and developers.

When you advertise in our *Texas Affordable Housing Magazine*, we give you the added value of online marketing through our website!

2021 Distribution & Reach

The 2021 Texas Affordable Housing Magazine will be distributed in print and digitally to all 2021 Texas Housing Conference attendees. Additionally, the publication will be distributed electronically to 2019-2021 Texas Housing Conference attendees, TAAHP members, regulatory, and elected officials and posted to both TexasHousingConference.org and taahp.org.

Gain valuable **EXPOSURE!**

Industry leaders will come be in Austin while networking and socializing with their peers. Over 1,500 *Texas Affordable Housing Magazines* will be printed and distributed to 1,000+ conference attendees, exhibitors, partners and elected officials.

As an added benefit, *Texas Housing Magazines* are used as a marketing tool throughout the year to promote the Texas Housing Conference to other professionals and organizations involved in the design, production, financing, legal representation, and maintenance of housing communities in Texas and across the nation.

Bring Your Ad to Life with Video!

All 2021 advertisers can submit a video link to be linked to your ad that can be viewed by readers.

Remind conference attendees of your product and service throughout the year by placing an ad in the 2021 *Texas Affordable Housing Magazine!*

Deadline to Reserve Space

June 1, 2021

Advertisement due June 1, 2021

Texas Affiliation of Affordable Housing Providers
2401 E 6th Street, Ste 3037, PMB 153
Austin, TX 78702
Phone: 512-983-6696 Email: Kristi@taahp.org

2021 Texas Housing Conference
July 19-21, Fairmont Austin



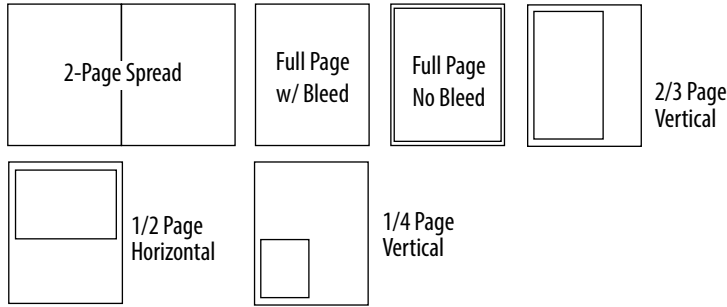
Join our growing list of **ADVERTISERS!**

Take advantage of our conference advertising opportunities. The companies listed below did in 2020:

AGM Financial Services, Inc.	Novogradac & Company, LLP
Alliant Capital, Ltd	NRP Construction Services
Amegy Bank	Palladium USA International, Inc.
AMTEX	Pavilion Construction, LLC
Auto Out Cooktop Fire Protection	Phase Engineering, Inc.
Baker Tilly Virchow Krause, LLP	PNC Real Estate
Bank of America	Portfolio Resident Services
Blazer Building Texas, LLC	R4 Capital LLC
BOK Financial	Rainbow Housing Assistance Corporation
Bonneville Multifamily Capital	RBC Community Investments
Boston Capital Corporation	Red Capital Group
Broadus Construction	Red Stone Equity Partners
Braun Intertec Corporation	Regions Affordable Housing
Capital One Bank	Rinnai America Corporation
Capstone Compliance Services	RubinBrown, LLC
Carleton Management Services	Seldin Company
CBRE Affordable Housing	Shackford Bowen McKinley & Norton
Centrant Community Capital	Sonoma Housing Advisors, LLC
CHR Partners	Stifel
Churchill Stateside Group LLC	StoveTop FireStop
Coats Rose	TALHFA
CohnReznick, LLP	Texas Department of Housing & Community Affairs
CREA, LLC	Texas State Affordable Housing Corporation
Dauby O'Conner & Zaleski, LLC	The Michaels Organization
Davis-Penn Mortgage Co.	Tidwell Group
Diamond Property Consultants	Ward, Getz & Associates
DMA Development Companies	Wells Fargo
Dominium, Inc.	Wilhoit Properties
Enterprise/Bellwether Enterprise	
FDI Property Management Group	
Federal Home Loan Bank of Dallas	
Fox Energy Specialists	
Galaxy Builders, LTD	
Goodman Manufacturing	
Gulf Loss Consultants	
Herman & Kittle Properties, Inc	
Highland Commercial Mortgage	
Highridge Costa	
Housing Lab by Betco	
Hudson Housing Capital	
ITEX Group	
J4 Development	
JLL Capital Markets	
JP Morgan Chase Bank	
KeyBank Real Estate Capital	
Locke Lord LLP	
M&T Realty Capital Corporation	
MacRostie Historic Advisors, LLC	
National Church Residences	
National Equity Fund	
Norris George & Ostrow PLLC	

The Texas Housing Conference offers a great marketing program to get your business noticed. As an added benefit with the purchase of a print advertisement in our *Texas Affordable Housing Magazine*, you will receive the a company listing in the Conference Guide.

Advertising Sizes



Ad Rates / Sizes (all ads are 4-color process)

- 2 page spread (with bleed) 17" w x 11" d (trim size - add .125" for bleed) . \$3,500
- Full page (with bleed) 8.5" w x 11" d (trim size - add .125" for bleed) . . . \$2,000
- Full page (without bleed) 7.75" w x 10.25" d \$2,000
- 2/3 page vertical 5" w x 10.25" d \$1,500
- 1/2 page horizontal 7.75" w x 5" d \$1,250
- 1/4 page vertical 3.625" w x 5" d \$1,000

Premium Positions

- Center Spread (2-page) \$5,000
- Back Cover (Full Page) \$3,500
- Inside Front Cover (Full Page) \$3,000
- Inside Back Cover (Full Page) \$3,000

How to Pay/Request Invoice

Purchase your ad at texashousingconference.org/SPONSOR-OPPORTUNITIES. You can pay by credit card or select the "bill me later" option.

Payments Due on or before March 31, 2021

(if purchased after March 31, 2021, payment is due with contract)

Submission Guidelines & Instructions

Ads must be submitted "camera-ready." We accept press-ready PDFs (with all transparencies flattened, CMYK) or high resolution (300dpi or higher) CMYK .jpg or .tiff files. Note that TAAHP is not responsible for the quality outcome of your ad. Please ensure adherence to these file guidelines to ensure a quality outcome.

ALL ADS ARE DUE NO LATER THAN JUNE 1, 2021. EMAIL YOUR AD TO:

Ads.rctu9fksivj0xt4v@u.box.com

Email Submission Guidelines: 1) Upload via email only works for file attachments. 2) Content in the body of an email is not uploaded. 3) The cumulative size of the message body and attachments (including signature) cannot exceed 50MB. 4) Both the folder owner and sender will receive a notification that files were uploaded successfully. **Known issue:** Email uploads of .msg/.eml files through Microsoft Outlook desktop application fail due to how Outlook handles attachment of these file extensions. As a workaround, it is recommended that you compress these attachment types into a zip file before emailing.

Binding Contract

This contract becomes a binding contract only upon issuance of the written confirmation by TAAHP staff to the advertiser. The advertiser understands and agrees that by signing this contract and by providing its mailing address, e-mail address, telephone number and fax number, it consents to receive communications from the TAAHP management via regular mail, e-mail or telephone.

PAYMENT AND TERMS. Payments are due on or before March 31, 2021. If contract is signed after 3/31/21, payment is due with the signed contract. Failure to comply with payment terms may result in loss of this and future value and promotional opportunities.

CANCELLATION OF ADVERTISING: In the event that written notification of cancellation of advertisement is sent from the authorized representative of Advertiser to TAAHP on or before May 1, 2021; all sums paid up until that date will be refunded. No cancellations or refunds will be accepted/made after May 1, 2021.

Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Authorized By _____

Title _____

Signature _____ Date _____

- I certify that I am authorized to sign this contract.
- I understand that payment is due by March 31, 2021 (or with this signed contract if after 3/31/21)

Submit Signed Contract to

Kristi Sutterfield, kristi@taahp.org
 (cc naomi@taahp.org)



TEXAS AFFILIATION OF
 AFFORDABLE HOUSING
 PROVIDERS



512-476-9901
texashousingconference.org
info@taahp.org