

The housing market is thriving in Texas and the Southwest. Deals are closing. Lenders are loaning. Construction is starting. What about you? How's business? The 2021 Texas Housing Conference is the ideal place to promote your business, launch new products, meet new clients, and align yourself with the best in the industry during three days of conference business and networking opportunities. We are pleased to offer several opportunities to help you maximize your presence. Each level of participation offers a variety of benefits that include branding, networking and visibility.

Conference Bag Sponsor: \$6,000 (Exclusive)

- + Company logo on all conference bags
- + Additional Add-On Benefits

Opening Keynote Speaker Sponsor: \$5,000 (Exclusive)

- + Sponsor recognition during Monday's Opening Keynote
- + Opportunity to introduce speaker
- + Additional Add-On Benefits

Luncheon Keynote Speaker: \$5,000 **SOLD**

- + Sponsor recognition during Tuesday's Luncheon Keynote
- + Opportunity to introduce speaker
- + Additional Add-On Benefits

Conference Mobile App: \$3,500 (Exclusive)

- + Conference Mobile App Branded with Company Logo
- + Additional Add-On Benefits

Tuesday Breakfast: \$3,500 (2 Available)

- + Company Logo Prominently Displayed During Breakfast
- + Additional Add-On Benefits

Hotel Key Card: \$3,500 **SOLD**

- + Hotel Key Card Branded with Company Logo
- + Additional Add-On Benefits

Direct is Always Best: \$2,500 (3 Available)

- + Reach over 3,500 housing professionals and conference attendees on one of our direct-mail post cards
- + Logo prominently displayed next to your 75-100 word message
- + Additional Add-On Benefits

Magazine Belly Band: \$3,500 **SOLD**

- + Logo on Conference Lanyards
- + Additional Add-On Benefits

Conference Charging Station: \$2,500 (Exclusive)

- + Logo Branded on Conference Charging Station
- + Additional Add-On Benefits

Coffee Sponsor: \$2,500 (2 Available)

- + Logo Branded on Paper Coffee Cup Sleeves
- + Additional Add-On Benefits

AM or PM Refreshment Breaks Mon. or Tues.: \$2,500 (4 Available [2 per day])

- + Company logo on all conference bags
- + Additional Add-On Benefits

Wine Trail: \$2,000 (4 Available)

- + Wine and cheese/fruit trays served at your booth during the conference receptions
- + Additional Add-On Benefits

Big Bag Giveaway: \$1,500 (3 Available)

- + Include a conference giveaway item in 1,250+ attendee bags (item provided by sponsor)
- + Additional Add-On Benefits

Pen & Notepad: \$1,500 (Exclusive)

- + Sponsor provides 1,200 branded pen & notepads to be provided to each attendee at registration
- + Additional Add-On Benefits

Music Feeds the Soul: \$500 (Exclusive)

- + Company name linked to live entertainment at Opening Reception or Closing Reception
- + Additional Add-On Benefits

ADD-ON BENEFITS (Included with each Level)

- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website

How to Purchase

Sign the contract on the reverse side and submit to kristi@taahp.org. Upon confirmation, visit texashousingconference.org/sponsorship-opportunities, click the "buy now" link. You can pay by credit card or select the "bill me later" option.

Questions?

Kristi Sutterfield
Kristi@taahp.org, 512-983-6696
www.texashousingconference.org

Marketing Opportunities

- | | |
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| <input type="checkbox"/> Conference Bag \$6,000 | <input type="checkbox"/> Direct is Always the Best \$2,500 |
| <input type="checkbox"/> Opening Keynote Speaker \$5,000 | <input type="checkbox"/> Monday AM Refreshment \$2,500 |
| <input type="checkbox"/> Luncheon Keynote Speaker \$5,000 | <input type="checkbox"/> Monday PM Refreshment \$2,500 |
| <input type="checkbox"/> Hotel Key Card \$3,500 | <input type="checkbox"/> Wine Trail \$2,000 |
| <input type="checkbox"/> Tuesday Breakfast Partner \$3,500 | <input type="checkbox"/> Big Bag Giveaway \$1,500 |
| <input type="checkbox"/> Magazine Belly Band \$3,500 | <input type="checkbox"/> Pen & Notepad \$1,500 |
| <input type="checkbox"/> Coffee Sponsor \$2,500 | <input type="checkbox"/> Music Feeds the Soul \$500 |

How to Purchase

1. Submit Form to kristi@taahp.org
2. Upon written confirmation of your partnership by TAAHP staff,

register your partnership at texashousingconference.org/SPONSOR-OPPORTUNITIES

You can pay by credit card or select the "bill me later" option to receive an invoice.

Payments due on or before March 31, 2021

NEW MAILING ADDRESS

Texas Affiliation of Affordable Housing Providers
 2401 E 6th Street, Ste 3037, PMB 153
 Austin, TX 78702

Submit Your Logo & 75-Word Description

Upon submitting this form, send your high-resolution logo (Vector .EPS files are preferred) and 75-word company description to: Naomi@taahp.org.

Binding Contract

Applicant agrees to comply fully with Rules and Regulations for the 2021 Texas Housing Conference, which are incorporated into the Application and Contract by reference. This Partner/Exhibitor contract becomes a binding contract only upon conference management's issuance of the written confirmation to the applicant. The applicant understands and agrees that by signing this contract and by providing its mailing address, e-mail address, telephone number and fax number, it consents to receive communications from the Texas Housing Conference management via regular mail, e-mail or telephone.

PAYMENT AND TERMS. Partnership Investment due on or before March 31, 2021. Failure to comply with payment terms may result in loss of this and future value and promotional opportunities. Virtual Conference sponsor is required to be a TAAHP member.

CANCELLATION OF PARTNERSHIP/EXHIBIT BOOTHS/MARKETING OPPORTUNITIES: Unless otherwise noted below, in the event that written notification of cancellation of Partnership is sent from the authorized representative of Partner / Sponsor to TAAHP on or before May 1, 2021; all sums paid up until that date will be refunded. No refunds will be made after May 1, 2021.

Name

Title

Company Name

Address

City State Zip

Phone Fax

Email

Authorized By

Title

Signature Date

- I certify that I am authorized to sign this contract.
- We are confirmed for our 2021 partnership for either a "Live" or the "Virtual" format. We understand that in the event the 2021 Texas Housing Conference goes to a virtual format that TAAHP will deliver additional benefits to be mutually agreed upon. We agree that there will not be a full or partial refund for the 2021 Texas Housing Conference.