

Sponsorship Opportunities

Diamond: \$18,000 (Exclusive)**

Sponsorship of TAAHP Membership Meeting

Diamond Partnership Also Includes:

- + Seating at Head Table & Speaking Opportunity During TAAHP Meeting
- + Full Conference Registration for Seven (7) Attendees
- + Full Page Ad in *Texas Housing Magazine* (with live link in online publication)
- + 10' x 20' Exhibit Booth with Identification Sign
- + Wine Tour Sponsorship
- + 25% off Additional Ad in *Texas Affordable Housing Magazine*
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Recognition Ribbons for Company Attendees

Sapphire: \$15,000**

Includes one of the following;

Partnership of Policy Brunch or
Partnership of Conference Reception or
Advertisement: Back Cover of *Texas Housing Magazine* or
Partnership Conference Lanyards or
Partnership of Conference Charging Stations (2)

Sapphire Partnership Also Includes:

- + Full Conference Registration for Six (6) Attendees
- + VIP Table/Seating During Conference Luncheon
- + Full Page Ad in *Texas Housing Magazine* (w/live link in online publication)
- + 25% off Additional Ad in *Texas Affordable Housing Magazine*
- + 10' x 20' Exhibit Booth with Identification Sign
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

Platinum: \$12,000**

Includes one of the following;

Advertisement Inside Front Cover of *Texas Affordable Housing Magazine* or
Advertisement Inside Back Cover of *Texas Affordable Housing Magazine* or
Partnership of Monday AM Refreshment Break or
Partnership of Monday PM Refreshment Break or
Partnership of Opening Reception or
Partnership of Tuesday AM Refreshment Break or
Partnership of Tuesday PM Refreshment Break or
Full Page Advertorial in the *Texas Affordable Housing Magazine*

Platinum Partnership Also Includes:

- + Full Conference Registration for Five (5) Attendees
- + 1/2 Page Ad in *Texas Housing Magazine* (w/live link in online publication)
- + 25% off Additional Ad in *Texas Affordable Housing Magazine*
- + 10' x 10' Exhibit Booth with Identification Sign
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

Gold: \$9,000**

- + Full Conference Registration for Four (4) Attendees
- + 10' x 10' Exhibit Booth with Identification Sign
- + Full-page ad in *Texas Affordable Housing Magazine* w/priority placement
- + 25% off Additional Ad in *Texas Affordable Housing Magazine*
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

Silver: \$6,000

- + Full Conference Registration for Three (3) Attendees
- + 10' x 10' Exhibit Booth with Identification Sign
- + 1/2 page color ad in *Texas Affordable Housing Magazine*
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website

Bronze: \$3,500

- + Full Conference Registration for Two (2) Attendees
- + 10' x 10' Exhibit Booth with Identification Sign
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

Conference Supporter: \$2,500

- + Full Conference Registration for Two (2) Attendees
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

Contact Conference Consultant

Kristi Sutterfield
with questions or special requests.

KSutterfield@taahp.org
512-983-6696

www.texashousingconference.org



TEXAS AFFILIATION OF
AFFORDABLE HOUSING
PROVIDERS



MAKE YOUR SELECTION

- Diamond Sponsor \$18,000 (includes 7 registrations)
Booth #: _____
 - Sapphire Sponsor \$15,000 (includes 6 registrations)
Booth #: _____
(please select your desired benefit; first-come, first served)
 - Sponsorship of Policy Brunch
 - Back Cover Ad in Texas Affordable Housing Magazine
 - Sponsorship of Conference Lanyards
 - Sponsorship of Charging Stations (2 available)
 - Platinum Sponsor \$12,000 (includes 5 registrations)
Booth #: _____
(please select your desired benefit; first-come, first served)
 - Inside Front Cover Ad in Texas Affordable Housing Magazine
 - Inside Back Cover Ad in Texas Affordable Housing Magazine
 - Full Page Advertorial in Texas Affordable Housing Magazine
 - Sponsorship of Monday AM Refreshment Break
 - Sponsorship of Monday PM Refreshment Break
 - Sponsorship of Opening Reception
 - Sponsorship of Tuesday AM Refreshment Break
 - Sponsorship of Tuesday PM Refreshment Break
 - Gold Sponsor \$9,000 (includes 4 registrations)
Booth #: _____
 - Silver Sponsor \$6,000 (includes 3 registrations)
Booth #: _____
 - Bronze Sponsor \$3,500 (includes 2 registrations)
Booth #: _____
 - Conference Sponsor \$2,500 (includes 2 registrations but does not include exhibit booth)
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- I wish to Sponsor but **not** Exhibit
(contact conference management to substitute exhibit booth for additional marketing opportunity)

EXHIBIT BOOTHS INCLUDE

- + 10' x 10' Exhibit Booth with 8' Draped Backwall, 3' Side Rails, and One (1) 6' Skirted Table*
- + One (1) 7" x 44" Booth Identification Sign
- + Company Listing and Description in Conference Guide Sponsor/Exhibitor Directory
- + Company Listing on Texas Housing Conference Website
- + Pre and Post Conference Attendee List
- + Nametag Recognition for Company Attendees

*Diamond & Sapphire Sponsorships include a 10' x 20' booth instead of a 10' x 10'

SUBMISSIONS & DEADLINES

Submit Your Logo: Upon submitting this form, send your high-resolution logo (Vector .EPS files are preferred) to: Naomi@taahp.org.

Submit Your 75-Word Company Description: Upon submitting this form, send your 75-word company description to: naomi@taahp.org.

Submit Your Ad: If your sponsorship includes an ad, submit your ad to: Ads.rctu9fksivj0xt4v@u.box.com. Deadline: June 1, 2021
 Ad Sizes: 2-Page Spread: 17"W x 11"H / (+ .125" bleed)
 Full Page (no bleed): 7.75"W x 10.25"H / (with bleed): 8.5"W x 11"H + .125" Bleed (Live Area: 7.75" x 10.25")
 2/3 Page: 5"W x 10.25" H / 1/2 Page: 7.75"W x 5" H
 1/4 Page: 2.25"W x 10.25" H

Submit Signed Form:

By Email: kristi@taahp.org (cc naomi@taahp.org)
 By Mail: TAAHP, 2401 E 6th Street, Ste 3037, PMB 153, Austin, TX 78702

Register Your Sponsorship / Submit Payment

Upon written confirmation of your partnership by TAAHP staff, register your sponsorship at texashousingconference.org. You can pay by credit card or select the "bill me later" option. **Your Sponsorship Investment is due on or before March 31, 2021.**

Company _____

Primary Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Authorized By _____ Title _____

Signature _____ Date _____

- I certify that I am authorized to sign this contract. I understand that payment is due by March 31, 2021 (or with this signed contract if after 3/31/21)

- We are confirmed for our 2021 partnership for either a "Live" or the "Virtual" format. We understand that in the event the 2021 Texas Housing Conference goes to a virtual format that TAAHP will deliver additional benefits to be mutually agreed upon. We agree that there will not be a full or partial refund for the 2021 Texas Housing Conference.

Applicant agrees to comply fully with Rules and Regulations for the 2021 Texas Housing Conference, which are incorporated into the Application and Contract by reference. This Sponsor/Exhibitor contract becomes a binding contract only upon conference management's issuance of the written confirmation to the applicant. The applicant understands and agrees that by signing this contract and by providing its mailing address, e-mail address, telephone number and fax number, it consents to receive communications from the Texas Housing Conference management via regular mail, e-mail or telephone. PAYMENT AND TERMS. Sponsorship Investment due on or before March 31, 2021. Failure to comply with payment terms may result in loss of this and future value and promotional opportunities. All sponsors at gold level and above are required to be members in good standing. CANCELLATION OF SPONSORSHIP/EXHIBIT BOOTHS/MARKETING OPPORTUNITIES: Unless noted otherwise above, in the event that written notification of cancellation of Sponsorship/Marketing Opportunity is sent from the authorized representative of Sponsor/Exhibitor to TAAHP on or before May 1, 2021; all sums paid up until that date will be refunded. No cancellations or refunds will be accepted/made after May 1, 2021.