

# Sponsorship Opportunities

## Diamond: \$18,000 (Exclusive)\*\*

Sponsorship of TAAHP Membership Meeting

### Diamond Partnership Also Includes:

- + Seating at Head Table & Speaking Opportunity During TAAHP Meeting
- + Full Conference Registration for Seven (7) Attendees
- + Full Page Ad in *Texas Housing Magazine* (with live link in online publication)
- + 10' x 20' Exhibit Booth with Identification Sign
- + Wine Tour Sponsorship
- + 25% off Additional Ad in *Texas Affordable Housing Magazine*
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

## Sapphire: \$15,000\*\*

### Includes one of the following;

Partnership of Policy Brunch or  
Partnership of Conference Reception or  
Advertisement: Back Cover of *Texas Housing Magazine* or  
Partnership Conference Lanyards or  
Partnership of Conference Charging Stations (2)

### Sapphire Partnership Also Includes:

- + Full Conference Registration for Six (6) Attendees
- + VIP Table/Seating During Conference Luncheon
- + Full Page Ad in *Texas Housing Magazine* (w/live link in online publication)
- + 25% off Additional Ad in *Texas Affordable Housing Magazine*
- + 10' x 20' Exhibit Booth with Identification Sign
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

## Platinum: \$12,000\*\*

### Includes one of the following;

Advertisement Inside Front Cover of *Texas Affordable Housing Magazine* or  
Advertisement Inside Back Cover of *Texas Affordable Housing Magazine* or  
Partnership of Monday AM Refreshment Break or  
Partnership of Monday PM Refreshment Break or  
Partnership of Opening Reception or  
Partnership of Tuesday AM Refreshment Break or  
Partnership of Tuesday PM Refreshment Break or  
Full Page Advertorial in the *Texas Affordable Housing Magazine*

### Platinum Partnership Also Includes:

- + Full Conference Registration for Five (5) Attendees
- + 1/2 Page Ad in *Texas Housing Magazine* (w/live link in online publication)
- + 25% off Additional Ad in *Texas Affordable Housing Magazine*
- + 10' x 10' Exhibit Booth with Identification Sign
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

## Gold: \$9,000\*\*

- + Full Conference Registration for Four (4) Attendees
- + 10' x 10' Exhibit Booth with Identification Sign
- + Full-page ad in *Texas Affordable Housing Magazine* w/priority placement
- + 25% off Additional Ad in *Texas Affordable Housing Magazine*
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

## Silver: \$6,000

- + Full Conference Registration for Three (3) Attendees
- + 10' x 10' Exhibit Booth with Identification Sign
- + 1/2 page color ad in *Texas Affordable Housing Magazine*
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website

## Bronze: \$3,500

- + Full Conference Registration for Two (2) Attendees
- + 10' x 10' or 8' x 8' Exhibit Booth with Identification Sign
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

## Conference Supporter: \$2,500

- + Full Conference Registration for Two (2) Attendees
- + Pre and Post Conference Attendee List
- + Company Listing in Conference Guide Sponsor/Exhibitor Directory
- + Company Logo on Conference Entry Signage
- + Company Logo on Texas Housing Conference Website
- + Nametag Recognition for Company Attendees

## Contact Conference Consultant

**Kristi Sutterfield**  
with questions or special requests.

**KSutterfield@taahp.org**  
**512-983-6696**

**www.texashousingconference.org**



TEXAS AFFILIATION OF  
AFFORDABLE HOUSING  
PROVIDERS



# Sponsorship Commitment Form

July 25-27, 2022  
JW Marriott Austin



## MAKE YOUR SELECTION

- Diamond Sponsor \$18,000 (includes 7 registrations)  
Booth #: \_\_\_\_\_ (TAAHP Rep Must Confirm)
  - Sapphire Sponsor \$15,000 (includes 6 registrations)  
Booth #: \_\_\_\_\_ (TAAHP Rep Must Confirm)  
*(please select your desired benefit; first-come, first served)*
    - Sponsorship of Policy Brunch
    - Back Cover Ad in Texas Affordable Housing Magazine
    - Sponsorship of Conference Lanyards
    - Sponsorship of Charging Stations (2 available)
  - Platinum Sponsor \$12,000 (includes 5 registrations)  
Booth #: \_\_\_\_\_ (TAAHP Rep Must Confirm)  
*(please select your desired benefit; first-come, first served)*
    - Inside Front Cover Ad in Texas Affordable Housing Magazine
    - Inside Back Cover Ad in Texas Affordable Housing Magazine
    - Full Page Advertorial in Texas Affordable Housing Magazine
    - Sponsorship of Monday AM Refreshment Break
    - Sponsorship of Monday PM Refreshment Break
    - Sponsorship of Opening Reception
    - Sponsorship of Tuesday AM Refreshment Break
    - Sponsorship of Tuesday PM Refreshment Break
  - Gold Sponsor \$9,000 (includes 4 registrations)  
Booth #: \_\_\_\_\_ (TAAHP Rep Must Confirm)
  - Silver Sponsor \$6,000 (includes 3 registrations)  
Booth #: \_\_\_\_\_ (TAAHP Rep Must Confirm)
  - Bronze Sponsor \$3,500 (includes 2 registrations)  
Booth #: \_\_\_\_\_ (TAAHP Rep Must Confirm)
  - Conference Sponsor \$2,500 (includes 2 registrations but does not include exhibit booth)
- 
- I wish to Sponsor but **not** Exhibit  
(contact conference management to substitute exhibit booth for additional marketing opportunity)

## IMPORTANT SUBMISSION DETAILS & DEADLINES

### Step 1: Submit Signed Form:

By Email: [kristi@taahp.org](mailto:kristi@taahp.org) (cc [naomi@taahp.org](mailto:naomi@taahp.org))

By Mail: TAAHP, 2401 E 6th Street, Ste 3037, PMB 153, Austin, TX 78702

### Step 2: (IMPORTANT) Register Your Sponsorship / Submit Payment

Upon written confirmation of your partnership by TAAHP staff, register your sponsorship at [texashousingconference.org](http://texashousingconference.org). You can pay by credit card or select the "invoice" option. **Your Sponsorship Investment is due on or before March 31, 2022.**

**Step 3: Submit Your Logo:** Upon submitting this form, send your high-resolution logo (Vector .EPS files are preferred) to: [Naomi@taahp.org](mailto:Naomi@taahp.org).

**Step 4: Submit Your 75-Word Company Description:** Upon submitting this form, send your 75-word company description to: [naomi@taahp.org](mailto:naomi@taahp.org).

**Step 5: Submit Your Ad (if applicable):** If your sponsorship includes an ad, submit your ad to: [Ads.hno17wn2duzzodam@u.box.com](mailto:Ads.hno17wn2duzzodam@u.box.com). Deadline: June 1, 2022

Ad Sizes: 2-Page Spread: 17"W x 11"H / (+.125" bleed)

Full Page (no bleed): 7.75"W x 10.25" H / (with bleed): 8.5"W x 11" H + .125" Bleed (Live Area: 7.75" x 10.25")

2/3 Page: 5"W x 10.25" H / 1/2 Page: 7.75"W x 5" H

1/4 Page: 3.625"W x 5" H

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Authorized By \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

TAAHP Rep Signature \_\_\_\_\_

Date \_\_\_\_\_

I certify that I am authorized to sign this contract.

I understand that payment is due by March 31, 2022 (or with this signed contract if after 3/31/22)

We are confirmed for our 2022 partnership for either a "Live" or the "Virtual" format. We understand that in the event the 2022 Texas Housing Conference goes to a virtual format that TAAHP will deliver additional benefits to be mutually agreed upon. We agree that there will not be a full or partial refund for the 2022 Texas Housing Conference.

I certify that I have read and understand the rules and regulations associated with this contract.

### Contract Agreement

This Event Sponsorship Agreement (hereinafter "Agreement") is entered into between Texas Affiliation of Affordable Housing Providers ("TAAHP") a Texas nonprofit corporation with 501(c)(6) status, consisting of membership organizations, and above mentioned Sponsor Organization (hereinafter the "Sponsor Organization"), collectively referred to as the Parties, as of the date of TAAHP Rep signature on this agreement (effective date). Upon execution of this Agreement by the Parties and payment to TAAHP of the total sponsorship fees selected in this Form, Sponsor Organization will participate as a sponsor in the event(s) named in this Agreement on the terms and conditions set forth herein. TAAHP has the sole right to determine the eligibility of any organization for inclusion in any event, and the TAAHP's receipt of this Agreement and any initial deposit or specified fee from Sponsor Organization does not constitute acceptance of Sponsor Organization until this Agreement is executed by the TAAHP. The Parties agree to abide by all applicable laws in performing their obligations in connection with this Agreement and any attached addenda or exhibits. This Agreement represents a single commitment between the TAAHP and Sponsor Organization with respect to the event(s) indicated herein, including Sponsor Organization's agreement to abide by the License Agreement. This Agreement (together with all exhibits or addenda hereto, each of which are incorporated herein and made a part hereof) constitutes the entire Agreement with respect to the subject matter hereof and may not be modified except by mutual written agreement or amendment signed by the Parties. This Agreement will be interpreted and construed in accordance with the laws of the state of Texas, without regard to its principles of conflict of law or choice of laws. Any unsettled controversy or claim between the parties arising out of or relating to this Agreement or any breach thereof shall be settled by binding arbitration in Travis County, Texas pursuant to the rules then in effect of the American Arbitration Association and in accordance with the New York Convention on the Recognition and Enforcement of Foreign Arbitral Awards. This Agreement does not create, and shall not be construed as creating, any rights enforceable by any person that is not a party to this Agreement. The headings of the Sections contained in this Agreement are inserted for convenience of reference only and are not intended to be a part of or to affect the meaning or interpretation of this Agreement.

**1. Participation:** The applicable event(s), event date(s), event venue(s), sponsorship type(s), entitlements and sponsorship fees are contained in attached Sponsor Exhibit A. All additional details are contained in attached exhibit(s) and/or addenda, which feature the specific events, and the entitlements of the specific participation in the event(s) along with the Rules And Regulations for Event. Total sponsorship fees are specified specified on this page; corresponding to the event(s) selected by the Sponsor Organization.

**2. Payment Terms:** Sponsorship Investment payment due on or before March 31, 2022. Failure to comply with payment terms may result in loss of this and future value and promotional opportunities. All sponsors at gold level and above are required to be members in good standing. In consideration of Sponsor Organization's participation in the event(s) as set forth in the attached Exhibit A, Sponsor Organization shall pay to the TAAHP the total sponsorship fees payable according to the terms specified in this Section 2. All fees are deemed fully earned by TAAHP and non-refundable when due unless otherwise provided for in this Agreement. Sponsor Organization will NOT be permitted access to or involvement in the event(s) (and this Agreement may be terminated by the TAAHP in its sole discretion) if specified fees are not received by the TAAHP within 60 days from the date of the invoice for such amount. Remittance of payment will be performed according to the methods provided for by the TAAHP.

**3. Cancellation of Sponsorship/Exhibit Booths/Marketing Opportunities:** Unless noted otherwise above, in the event that written notification of cancellation of Sponsorship/Marketing Opportunity is sent from the authorized representative of Sponsor/Exhibitor to TAAHP on or before May 1, 2022; all sums paid up until that date will be refunded. No cancellations or refunds will be accepted/made after May 1, 2022.

**4. COVID-19 Warning & Disclaimer:** Coronavirus, COVID-19 is an extremely contagious virus that spreads easily through person-to-person contact. Federal and state authorities recommend vaccination, masking and social distancing as a means to prevent the spread of the virus. COVID-19 can lead to severe illness, personal injury, permanent disability, and death. Participating in TAAHP programs or accessing TAAHP events could increase the risk of contracting COVID-19. TAAHP in no way warrants that COVID-19 infection will not occur through participation in activities or programs of accessed at the TAAHP events. Prior to attendance, attendees should review CDC guidance: <https://www.cdc.gov/coronavirus/2019-ncov/communication/guidance.html>

**5. Sponsor Organization Responsible for Exhibit & Materials:** TAAHP is not responsible for Sponsor Organization exhibit and materials transported to Event. Sponsor Organization expressly represents and warrants to the TAAHP that it has the authority to enter into this Agreement and that the person signing this Agreement is authorized by Sponsor Organization to execute this Agreement and bind Sponsor Organization to the terms set forth herein.