

## Why ADVERTISE?

The Texas Housing Conference brings in affordable and market rate housing professionals, vendors, and suppliers together, along with sales and marketing staff from national and international businesses and developers.

When you advertise in our *Texas Affordable Housing Magazine*, we give you the added value of online marketing through our website!

### 2022 Distribution & Reach

The 2021 Texas Affordable Housing Magazine will be distributed in print and digitally to all 2022 Texas Housing Conference attendees and Texas state elected officials. Additionally, the publication will be distributed electronically to past Texas Housing Conference attendees, TAAHP members, regulatory, and elected officials and posted to both [TexasHousingConference.org](http://TexasHousingConference.org) and [taahp.org](http://taahp.org).

## Gain valuable EXPOSURE!

Industry leaders will be in Austin while networking and socializing with their peers. Over 1,500 *Texas Affordable Housing Magazines* will be printed and distributed to 1,000+ conference attendees, exhibitors, partners and elected officials.

As an added benefit, *Texas Housing Magazines* are used as a marketing tool throughout the year to promote the Texas Housing Conference to other professionals and organizations involved in the design, production, financing, legal representation, and maintenance of housing communities in Texas and across the nation.

### Bring Your Ad to Life with Video!

All 2022 advertisers can submit a video link to be linked to your ad that can be viewed by readers.

## Join our growing list of ADVERTISERS!

Take advantage of our conference advertising opportunities. The companies listed below did in 2022:

AMCAL	KeyBank Real Estate Capital
Baldwin Cox	Kittle Property Group
Belveron	Laura Casey & Co
Berkadia	Locke Lord LLP
Blazer Building Texas, LLC	Lument
BOK Financial	Merchants Bank of Indiana
Bonneville Multifamily Capital	National Equity Fund
Brinshore Development	Norris George & Ostrow PLLC
Butler Human Services Furniture	Novogradac & Company, LLP
Capital Impact Partners	Palladium USA
Capital One	Pavilion Construction, LLC
Capstone Compliance Services	Plummer Associates, Inc.
CBRE Affordable Housing	Portfolio Resident Services
Centrant Community Capital	Program Management Group
Chase Bank	R4 Capital LLC
Coats Rose	Rainbow Housing Assistance Corp
CohnReznick, LLP	RBC Capital Markets
Commonwealth Co	RDL Architects
Community Housing Resource Partners	Red Stone Tax Exempt Fundings
CREA, LLC	Regions Affordable Housing
Diamond Property Consultants	Seldin Company
DMA Development Companies	Shackelford Bowen McKinley & Norton
Dominium	Sonoma Housing Advisors, LLC
Enterprise/Bellwether Enterprise	Stifel
Gardner Capital	The Banks Law Firm
Goodman Manufacturing	The Richman Group Affordable Housing Corporation
Highridge Costa	Tidwell Group
Hilltop Securities	Topaz Asset Management
Hudson Housing Capital	Wilhoit Properties
ITEX Group	Zen Development
J4 Development	
JLL Capital Markets	

**Remind conference attendees of your product and service throughout the year by placing an ad in the 2022 Texas Affordable Housing Magazine!**

## Deadline to Reserve Space

# June 1, 2022

### Advertisement due June 1, 2022

Texas Affiliation of Affordable Housing Providers

2401 E 6th Street, Ste 3037, PMB 153

Austin, TX 78702

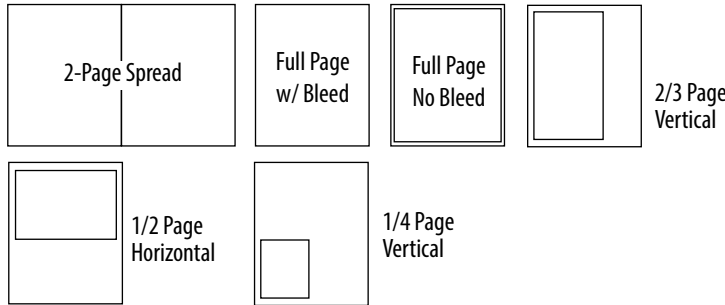
Phone: 512-983-6696 Email: [Kristi@taahp.org](mailto:Kristi@taahp.org)



TEXAS AFFILIATION OF  
**AFFORDABLE HOUSING**  
PROVIDERS

The Texas Housing Conference offers a great marketing program to get your business noticed.

### Advertising Sizes



### Ad Rates / Sizes (all ads are 4-color process)

- 2 page spread (with bleed) 17" w x 11" d (trim size - add .125" for bleed) . \$3,500
- Full page (with bleed) 8.5" w x 11" d (trim size - add .125" for bleed) . . . \$2,000
- Full page (without bleed) 7.75" w x 10.25" d . . . . . \$2,000
- 2/3 page vertical 5" w x 10.25" d . . . . . \$1,500
- 1/2 page horizontal 7.75" w x 5" d . . . . . \$1,250
- 1/4 page vertical 3.625" w x 5" d . . . . . \$1,000

### Premium Positions

- Center Spread (2-page) . . . . . \$5,000
- Back Cover (Full Page) . . . . . \$3,500
- Inside Front Cover (Full Page) . . . . . \$3,000
- Inside Back Cover (Full Page) . . . . . \$3,000

## How to Pay/Request Invoice

AFTER YOUR AD SELECTION HAS BEEN CONFIRMED BY TAAHP STAFF, Purchase your ad at [texashousingconference.org/SPONSOR-OPPORTUNITIES](http://texashousingconference.org/SPONSOR-OPPORTUNITIES). You can pay by credit card or select the "invoice" option.

**Payments Due on or before March 31, 2022**  
 (if purchased after March 31, 2022, payment is due with contract)

### Submission Guidelines & Instructions

Ads must be submitted "camera-ready." We accept press-ready PDFs (with all transparencies flattened, CMYK) or high resolution (300dpi or higher) CMYK .jpg or .tiff files. Note that TAAHP is not responsible for the quality outcome of your ad. Please ensure adherence to these file guidelines to ensure a quality outcome.

**ALL ADS ARE DUE NO LATER THAN JUNE 1, 2022. EMAIL YOUR AD TO:**

Ads.hno17wn2duzzodam@u.box.com

**Email Submission Guidelines:** 1) Upload via email only works for file attachments. 2) Content in the body of an email is not uploaded. 3) The cumulative size of the message body and attachments (including signature) cannot exceed 50MB. 4) Both the folder owner and sender will receive a notification that files were uploaded successfully. **Known issue:** Email uploads of .msg/.eml files through Microsoft Outlook desktop application fail due to how Outlook handles attachment of these file extensions. As a workaround, it is recommended that you compress these attachment types into a zip file before emailing.

### Binding Contract

This contract becomes a binding contract only upon issuance of the written confirmation by TAAHP staff to the advertiser. The advertiser understands and agrees that by signing this contract and by providing its mailing address, e-mail address, telephone number and fax number, it consents to receive communications from the TAAHP management via regular mail, e-mail or telephone.

**PAYMENT AND TERMS.** Payments are due on or before March 31, 2022. If contract is signed after 3/31/22, payment is due with the signed contract. Failure to comply with payment terms may result in loss of this and future value and promotional opportunities.

**CANCELLATION OF ADVERTISING:** In the event that written notification of cancellation of advertisement is sent from the authorized representative of Advertiser to TAAHP on or before May 1, 2022; all sums paid up until that date will be refunded. No cancellations or refunds will be accepted/made after May 1, 2022.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Authorized By \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

TAAHP Rep Signature \_\_\_\_\_ Date \_\_\_\_\_

- I certify that I am authorized to sign this contract.
- I understand that payment is due by March 31, 2022 (or with this signed contract if after 3/31/22)

**Submit Signed Contract to**  
**Kristi Sutterfield, [kristi@taahp.org](mailto:kristi@taahp.org)**  
**(cc [naomi@taahp.org](mailto:naomi@taahp.org))**



TEXAS AFFILIATION OF  
 AFFORDABLE HOUSING  
 PROVIDERS



512-476-9901  
[texashousingconference.org](http://texashousingconference.org)  
[info@taahp.org](mailto:info@taahp.org)